



# NEWS RELEASE

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FOR IMMEDIATE RELEASE

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## MILWAUKEE PUBLIC SCHOOLS AND MILWAUKEE RECREATION ANNOUNCE THE 17TH ANNUAL RUN BACK TO SCHOOL

*Registration is open for this in-person event*



Milwaukee Public Schools (MPS) invites the community to celebrate the start of the 2024-2025 school year at the 17th annual Run Back to School. Participants can register for the 5K fun run or 1.5-mile walk through Washington Park, followed by family-friendly activities. Proceeds from the event will support youth wellness needs in schools throughout Milwaukee. The event is coordinated by Milwaukee Recreation, a department of MPS.

The event will take place on Saturday, August 24. The 5K fun run and 1.5-mile walk begin at 9:00am (participants will not be allowed to start the course after 9:10am). The run/walk starts at the MPS Central Services Building (5225 W. Vliet St) and costs \$5 for youth and \$20 for adults. Event parking is available at MPS Central Services (5225 W. Vliet St). The race fee includes an event t-shirt, race bag, and snacks after the run/walk. First, second, and third place awards will be given to the top male/female adult finishers for the 5K run.

Top three finishers will receive medals in the youth divisions: Elementary School (grades K - 5), Middle School (grades 6 - 8), and High School (grades 9 - 12). Every child will receive a participation medal. Additionally, the event will feature a school mascot race, including a special appearance by the Milwaukee Brewers Racing Sausages, entertainment, refreshments, exhibit booths, activities for children, and much more.

"The Run Back to School is one of our most exciting events of the year," says Lynn Greb - Senior Director, Milwaukee Recreation. "The funds raised also go directly back to schools in the form of mini grants they can use to support student wellness. We encourage participants of all ages and fitness levels to join us for a fun, rewarding experience that truly embodies the spirit of our community."

Participants can register online by visiting [mkerec.net/rbts](http://mkerec.net/rbts). Online registration is open until August 21 at 11:59pm. Registration will also be accepted over the phone by calling (414) 475-8410 or by sending a registration form to: Run Back to School, c/o Youth Sports, 5225 W Vliet St., Room 163, Milwaukee, WI 53208 (registration form can be found on [mkerec.net/rbts](http://mkerec.net/rbts)). Phone and mail-in registration is open until August 21 at 4:30 pm. Walk-up registration will be offered the morning of August 24 on-site, but will close at 8:50am (preferred shirt sizes not guaranteed if registering the morning of August 24).

The 2024 Run Back to School is made possible with generous support from Educators Credit Union; Edvest; Girls on the Run; Goodwill; Gruber Law Offices; Gabriel, Roeder, Smith & Company; Milwaukee County Parks; United Healthcare; and Voya.

Milwaukee Recreation is a department of Milwaukee Public Schools, established in 1911 to enrich and strengthen the community by promoting healthy lifestyles, personal development, and fun through memorable recreational and educational experiences for people of all ages and abilities. Milwaukee Recreation is recognized as an accredited agency through NRPA and CAPRA. For more information, visit [mkerec.net](http://mkerec.net) or contact Claire McHugh (Claire@mkerec.net) at (414) 475-8634 or Brian Hoffer (Brian@mkerec.net) at (414) 475-8938.

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